Welcome to BSMS, Thought Leaders in the Psychology of Safety, dedicated to helping domestic and international clients achieve world-class safety performance.

BSMS works with organizations to create and implement customized safety culture solutions, using proven methods developed by industry pioneer Dominic Cooper, Ph.D. Our firm has vast experience with companies in a variety of industries and geographic regions, including projects throughout the United States, Europe, Asia and the Middle East.

Our goal is to help clients create a culture of safety awareness and accountability so that nobody gets hurt. Doing so can dramatically reduce the number of lost-time and minor injuries, and the associated costs which detract from your bottom-line.

Learn more about BSMS and our improvement strategies here

Contact us today to begin your journey to a safer, more productive future.